

Controlled Ascent



Smooth, efficient transition to the hybrid cloud

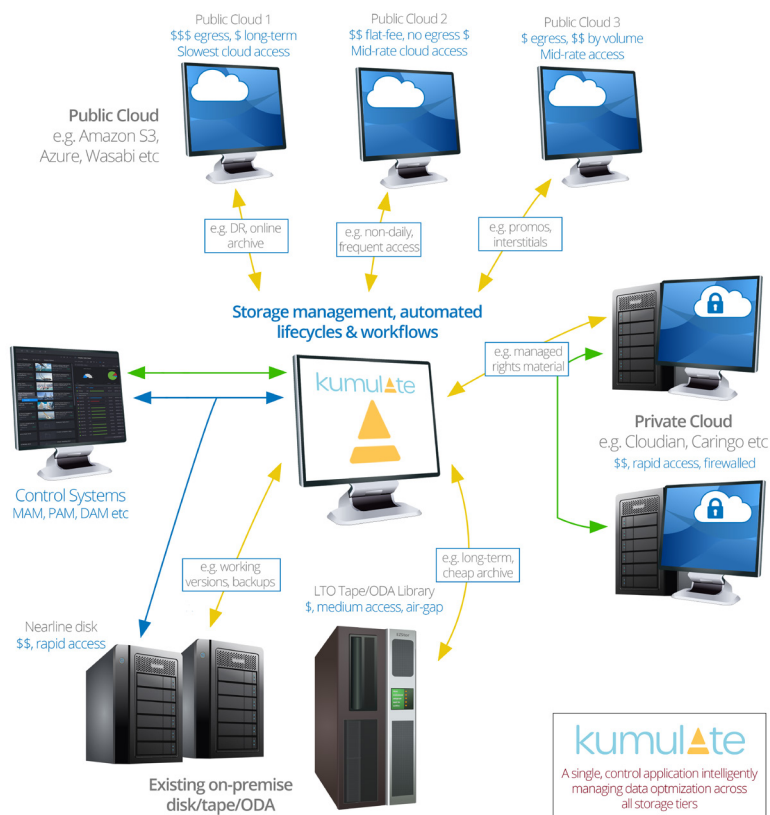
Whether you already have an on-premise archive, or are looking at creating a brand new storage environment, cloud storage offers measurable financial benefit and operational flexibility.

But clouds come in different shapes and sizes: cloud providers offer various levels of pricing, access speeds, data egress charges and asset redundancy. This gives you the opportunity to tailor your own hybrid cloud solutions to completely compliment your existing infrastructure, your workflows and business requirements.

Only one M&E archive and storage management vendor can control all of these storage platforms, and allows you to truly harness the potential of the hybrid cloud. Masstech integrates with all major cloud providers, writes natively to S3, and supports the widest range of storage hardware. Private, public or hybrid - whichever combination of storage tiers you choose, Masstech manages your assets across all of them.

It's cloud – with clout.

Masstech & hybrid cloud



Choose the most suitable cloud provider(s) for your workflows and asset types. Masstech is certified with all the biggest names.

A single storage management system for on-prem and next-gen hybrid cloud

Highest levels of security and resilience: on-prem for air-gap and cloud for redundancy

Optimized lifecycle management: assets are moved and copied to the most cost-efficient storage tier based on file attributes and usage

Masstech integrates with the widest number of MAM, PAM and control applications

Option to down-sample files prior to writing to cloud, realizing considerably lower storage costs

Simple, intuitive UI, with standard toolsets, e.g PFR, proxy scrubbing & in-out markers

Expertise built on experience

For more than 20 years, security, simplicity, scalability and reliability have been the building blocks of Masstech M&E storage solutions.

Our broadcast-specific support and services are recognized as the best in broadcast archiving.

Masstech solutions benefit from nearly 100 integrations across broadcast, production and storage, including all major MAM, PAM, automation and management systems.

These impressive levels of experience and focus on the broadcast industry creates the expertise are why more than 400 of the biggest names in M&E trust Masstech with their assets.

Discover more about Masstech hybrid cloud solutions at www.masstech.com/cloud

