







Ingest, storage, transcode,  
search, workflow, restore, lifecycle ...

... all in one simple,  
affordable solution

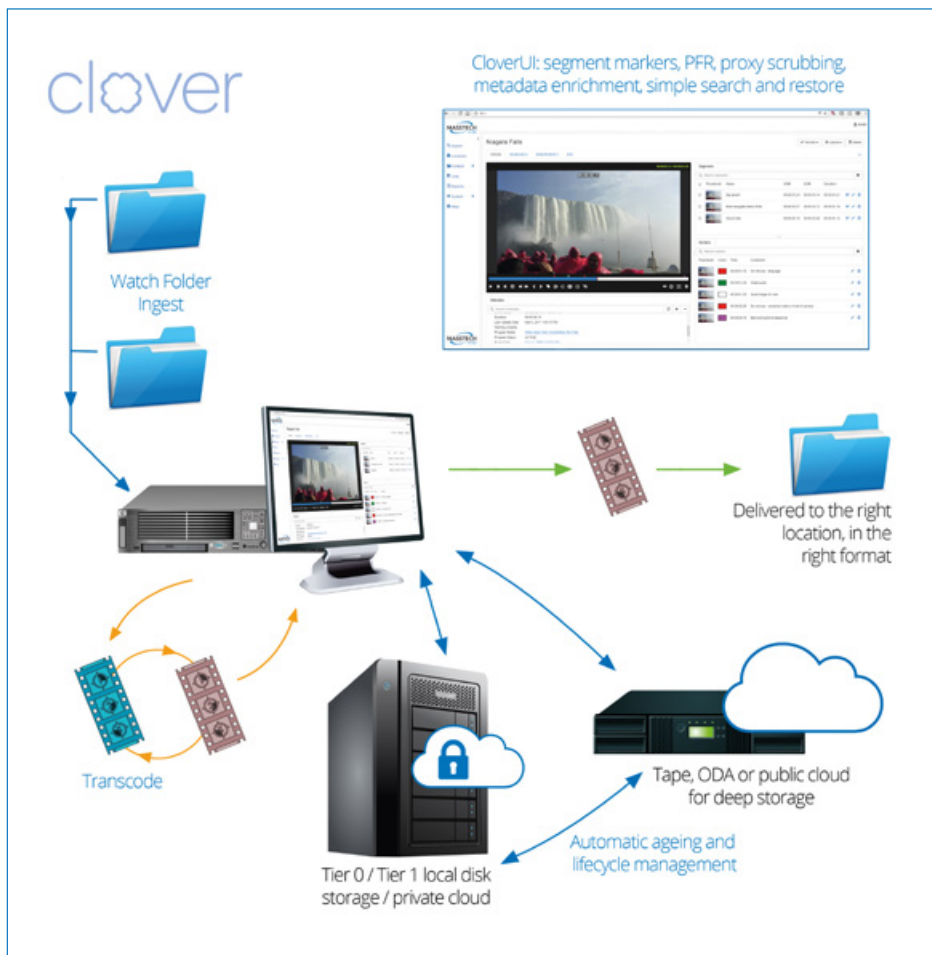
-  Are you frustrated by the time it takes to find your assets?
-  Is an increase in content size and volume putting your current storage under stress?
-  Are you using separate systems to transcode and move multiple versions of your assets?
-  Are manual processes in your workflow taking up too much time, and costing you money?
-  Are you still using HDDs to store your content, spreadsheets to track it, and flash drives to share it?
-  Are you looking for a simple, turnkey solution that helps you store, transform and track your content, but don't want to implement an enterprise-level MAM & storage system?

clover  
content suite

Meet Clover, the all-in-one content suite,  
from Masstech.

As a content creator, your environment is changing. File sizes are increasing, you have to deliver a greater number of versions in different formats, and delivery times are being cut to the core. The need to manage and control how you store and manage your assets is becoming more important than ever, but finding, moving and copying data is a manual and error-prone process, and keeping everything connected can become a job in itself. Enterprise level broadcast asset management systems are expensive, and on top of those you still have to invest in other software and hardware to transcode and deliver your content.

Clover is the simple, affordable solution that does it all for you.



Ingest, storage, workflow, transcode and broadcast toolsets: an all-in-one-solution with an unbeatable price tag

Store your assets on multi-tiered storage, including tape, ODA, or in private/public cloud

Track and manage location of assets, anywhere during their lifecycle

Deep metadata enrichment provides powerful, intelligent search & retrieval

Integrated ingest and transcode delivers your content where you need it, in the right format, at the right time

Automated workflows, lifecycle and storage tier management saves operator-time

An end to cumbersome, manual content management without a hefty price tag

As you grow, start with what you need, and Clover scales with you and your in-house and/or cloud-based systems

Unrivalled service and support from broadcast-trained staff and operators

Like all Masstech products, Clover is the result of over 20 years of broadcast and production experience and expertise. More than 400 broadcasters, production houses and other video-centric organizations trust their assets with Masstech's M&E-dedicated solutions.



[www.masstech.com](http://www.masstech.com)

Please contact Masstech or your Reseller for minimum acceptable hardware specifications for the Clover Content Suite. Failure to utilize acceptable hardware may necessitate additional charges or result in inability to implement the project.