As simple as...

Switch your DIVA archive to Masstech.
No migration, no disruption, no pain.

Simple Switch: how it works

It's well recognized that Oracle DIVA has for many years been a strong, robust product for the media & entertainment industry. Recently, however, many DIVA users have been investigating how to move to an alternative storage management solution. This prospect throws up a number of potential pain points - not the least of which is a hugely time consuming and operationally disruptive tape migration.

But there is a much easier way: don't migrate, Switch.

Masstech switches rather than migrates your DIVA archive, which saves huge amounts of time and labor, and ensures that your operations continue without disruption, and you retain access to all your content.

Switching to Masstech removes risk and uncertainty, gives you access to multiple cloud and other storage vendors, and reduces your ongoing support costs.

Email info@masstech.com for more information.

1 Masstech analyzes a copy of the DIVA database and 3 tapes from the tape library.

2 The FlashNet software is installed remotely.
The DIVA database is imported into FlashNet. At this point FlashNet is aware of all tapes and can read their native content.

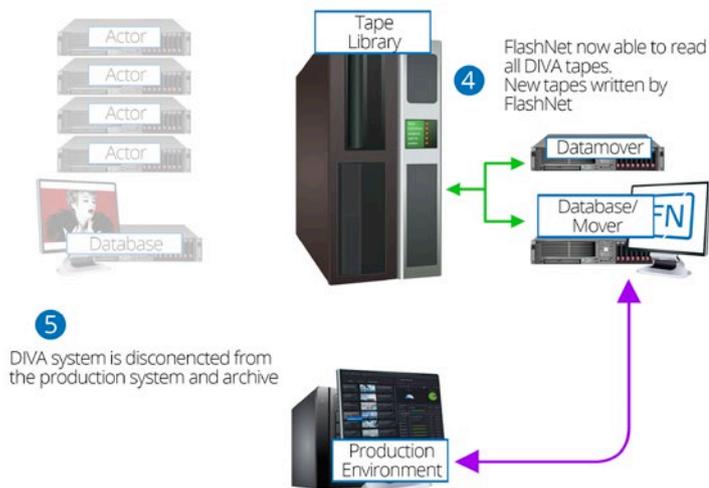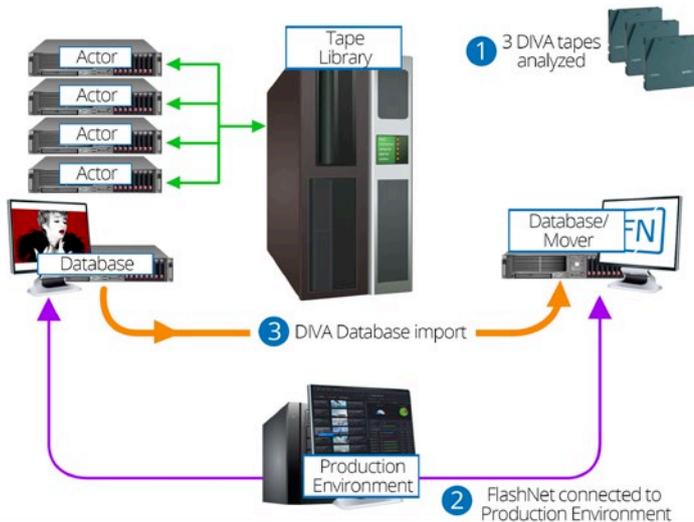**3** All content can now be read from tapes and the DIVA system can be disconnected from production. All done.

The whole process happens quickly and easily. Since it's a Switch process, there's no migration of tapes, no disruption to your daily operations and you have access to your archived content throughout.

And when you switch to Masstech from DIVA you have access to the best service and support in the industry, at lower cost than your standard DIVA support contract.

Discover more about switching your Diva archive at
www.masstech.com/solutions/diva-switch

MASSTECH
The home of FlashNet FN

Simple Switch

Switching is swift and painless, but if you'd prefer to try it out first, a Proof of Concept can be in place in as little as 2 days

Why Switch?

Masstech remains committed to M&E, with continued support and development for all solutions

The Switch is simple and fast, and while it's ongoing your daily operations can continue as normal

Switching removes immediate risk, and provides the base for your next-generation storage system

If you're looking to next-generation hybrid cloud storage, Masstech manages your on-prem archive alongside tiered private and public cloud services

Flexible pricing, lower support costs

Minimal infrastructure investment is required: the new system can retain and re-purpose existing hardware

Our integrations with all major M&E systems vendors are constantly upgraded in-step

No vendor lock - choose your own hardware and cloud storage providers

Native AXF read and write

Masstech's strong feature set provides all standard broadcast toolsets

Integrated workflow, transcode and lifecycle management

Expertise built on experience

For more than 20 years, security, simplicity, scalability and reliability have been the building blocks of Masstech M&E storage solutions.

Our broadcast-specific support and services are recognized as the best in broadcast archiving.

Masstech solutions benefit from nearly 100 integrations across broadcast, production and storage, including all major MAM, PAM, automation and management systems.

These impressive levels of experience and focus on the broadcast industry creates the expertise are why more than 400 of the biggest names in M&E trust Masstech with their assets.

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