



The Original. And still the Best.

Fifteen years ago, FlashNet became the first archive management solution to be included in the Avid® price book, certified, sold and supported by Avid®. Since then FlashNet has continued to evolve and remains the class-leading archive solution for the Avid® ecosystem.

Today, over 250 M&E organizations trust Masstech solutions to keep their Avid® assets safe, searchable and always available. Did you know that over 40% of M&E production assets around the world are currently under the management of Masstech solutions? That's nearly an exabyte of data.

FlashNet is platform and vendor agnostic. Tape, disk, public / private cloud or a hybrid that encompasses any combination - FlashNet moves, copies and manages your data so that it's always stored in the most cost-efficient storage layer.



Why Masstech?

Proven Solutions

No other archive provider has worked in partnership with Avid® as closely for as long

Class-Leading Scalability

Easily add more storage as your archive grows - without performance degradation

Deep Integration

Send, find and retrieve assets directly from your Avid® applications

DR & Site Replication

Replicate content across geographically separated sites, ensuring business continuity

Multi-platform

Tape, disk, cloud or hybrid: choose the optimized storage environment to store your assets as cost effectively as possible

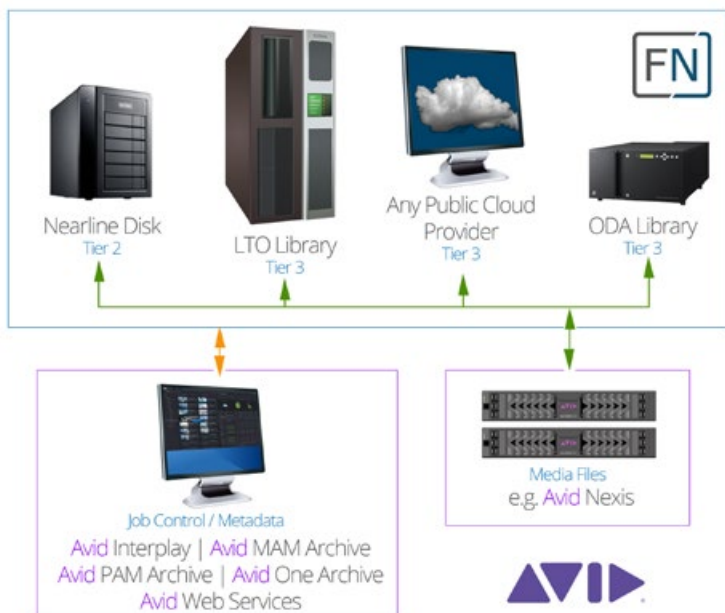
Unrivalled Reliability

Automatic fail-over and built-in redundancy ensure that your archived assets are always available

Environment-Specific workflows

Dedicated workflows built specifically for iNEWS® completely automate news content archiving





Whichever Avid® system you use, FlashNet provides seamless integration into cloud or on-prem archives

Built-in Archiving for the entire Avid® ecosystem

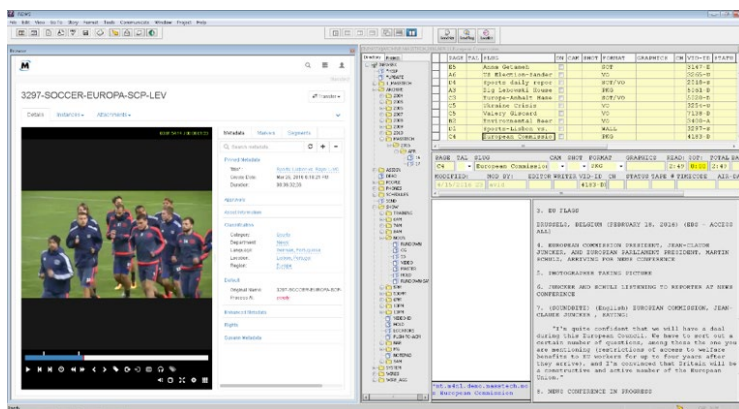
Whichever Avid® system you use, FlashNet is seamlessly integrated into your applications and workflows, helping you to manage your storage and to free-up Nexis/ISIS and other local disk space.

FlashNet makes the archive invisible to you, appearing as just another storage location in the UI; simply choose 'Send to Archive' from the application interface to automatically move your assets to the archive, and then let FlashNet handle the heavy-lifting while you get on with the rest of your day. FlashNet keeps you informed at all times, providing pop-up notifications within your Avid interface, for example if a tape needs to be loaded into the library.

From fully-featured Interplay Archive to drag-and-drop watch folder-based archiving using Avid Web Services, FlashNet provides a cost-effective, highly optimized archive solution for every Avid® user.

Automated archiving for iNEWS®

- Designed exclusively for NRCS systems
- Completely automates archiving of news content
- Ensures that all content has rich metadata by attaching scripts to archived video
- Archived content can be found and retrieved directly from the iNews user interface - scripts are linked to the Masstech asset
- Full integration with all Avid® systems.



The Masstech Difference

Unlike other vendors, Masstech doesn't sell hardware or consumables. With a Masstech system, you're free to choose your own storage hardware and platforms - no vendor lock-in, no expensive on-going commitments. This means that you get the optimized storage environment for your assets, not a proprietary system designed to suit your vendor. Search 'The Masstech Difference'.