Masstech’s award-winning news solution lets users easily archive, retrieve and exchange local and remote content directly from their familiar newsroom system interface, unlocking the full value of their content.
No learning curve: access everything directly from your existing NRCS interface

» Automatically store, retrieve and distribute media content from within your NRCS
» Works directly with AP ENPS, Avid iNEWS, Octopus Newsroom and Ross Inception News
» Search for shared and archived stories, and preview associated video directly from your NRCS
» Find and access relevant content on any connected Masstech system, locally or within the group
» Video, words and metadata are always shared, stored and moved together

Auto-archive stories & rundowns
Video linked to stories in specified rundowns can be archived automatically, ensuring it is stored consistently, reliably and without workflow disruption.

Transparent transcoding
Automated, native transcoding ensures content is always in the correct format as it moves between archive, production and distribution systems or between stations in your group.

Easing preservation and re-use
Integrating seamlessly with existing systems, Masstech solutions reliably move content from production servers to your archives, preserving all links to video, scripts and metadata.

Enabling content exchange
Masstech enables stations to exchange more content with minimal effort, even if they use different production equipment.

www.masstech.com/kumulate
www.masstech.com/solutions/nrcs