It’s well recognized that Oracle DIVA has for many years been a strong, robust product for the media & entertainment industry. Recently, however, many DIVA users have been investigating how to move to an alternative storage management solution. This prospect throws up a number of potential pain points - not the least of which is a hugely time consuming and operationally disruptive tape migration.

But there is a much easier way: don’t migrate, Switch.

Masstech switches rather than migrates your DIVA archive, which saves huge amounts of time and labor, and ensures that your operations continue without disruption, and you retain access to all your content.

Switching to Kumulate removes risk and uncertainty, gives you access to multiple cloud and other storage vendors, and reduces your ongoing support costs.

Email info@masstech.com for more information.

Discover more about switching your DIVA archive at www.masstech.com/solutions/diva-switch
Kumulate offers product stability, continued development and a defined roadmap actioned by committed engineering teams.

The Switch is simple and fast, and while it’s ongoing your daily operations can continue as normal.

Switching removes immediate risk, and provides the base for your next-generation storage system.

If you’re looking to next-generation hybrid cloud storage, Kumulate manages your on-prem archive alongside tiered private and public cloud services.

Flexible pricing, lower support costs.

Minimal infrastructure investment is required: the new system can retain and re-purpose existing hardware.

Our integrations with all major M&E systems vendors are constantly upgraded in-step.

No vendor lock - choose your own hardware and cloud storage providers.

Native AXF read and write.

Masstech’s strong feature set provides all standard broadcast toolsets.

Kumulate provides a path to access to integrated workflow orchestration, transcode and lifecycle management.

Switching is swift and painless, but if you’d prefer to try it out first, a Proof of Concept can be in place in as little as 2 days.

For more than 20 years, security, simplicity, scalability and reliability have been the building blocks of Masstech M&E storage solutions.

Our broadcast-specific support and services are recognized as the best in broadcast archiving, with post-ticket support satisfaction rates consistently above 96%.

Masstech solutions benefit from nearly 100 integrations across broadcast, production and storage, including all major MAM, PAM, automation and management systems.

More than 400 customers around the world trust their storage and workflows to Masstech, and our solutions are based on their experiences and expertise, as well as our own.

Discover more about switching your DIVA archive at [www.masstech.com/solutions/diva-switch](http://www.masstech.com/solutions/diva-switch)